Group 6.

You did a great job on your presentation. There were some potential concerns in your results, so I’d like to comment on them here.

1. Representativeness in question

Your question is indeed very general. Then, you need to supply your intuition of why three stores potentially fit your question. Why not the entire list of stores? Your response is too weak. You need to consider what these three stores represent. Many reviewers also raised the issues here.

2. Bias

It is strange to say 200 % bias. But I like how you guys validate data.

3. Slide 9

Many reviewers are confused with this slide. I see their points. You might have used the right-y axis. Distance reasoning is interesting, but I am not sure how this little increase has any meaning.

4. Economic Impact

Some reviewers doubted the economic impact of inflation on slide 12 and 13. I think it is ok since finding descriptive statistics would be a good start. I did not ask you to answer your research questions seriously. However, many felt lost when you presented the connection between inflation and visiting patterns. You’d better highlight the inflation story more on the first few slides.

Agenda setting: Fair (-1)

Presentation Quality: Good

Code Quality: Good

Code efficiency: Good